



Wichita Falls Unemployment Rate Below Texas Average!

[The U.S. Bureau of Labor Statistics](#) reveals a beacon of economic optimism as we examine the unemployment landscape in Wichita Falls, Texas. Against the backdrop of the Lone Star State's overall unemployment rate, our city shines with a notably lower rate, embodying resilience and economic vitality. Wichita Falls has not only weathered the storms but has demonstrated a steadfast commitment to fostering employment opportunities and sustaining a thriving community. This positive trend not only reflects the city's resilience but also underscores the collaborative efforts of its residents and businesses, working hand in hand to create a brighter and more prosperous future for all. The US Bureau of Labor Statistics (BLS) has provided our numbers for October 2023. Our unemployment rate for October 2023 is 3.7%. where as Texas unemployment rate for October 2023 is 4.1%.



Leader to Leader

Meet Tyler Methvin with [Domain Real Estate Services](#) and Chamber Board Member.

What made you want to become a Wichita Falls Chamber of Commerce Board Member?

I am committed to constantly working for a better Wichita Falls, so when given the opportunity to be on the board I was extremely excited. The Chamber of Commerce is essential to growing and building this community. When I got started in real estate in 2018, the first thing I did was make sure I went to every Chamber of Commerce event I could. I immediately made great connections and friendships, and to this day I credit part of my growth to my involvement with those events even at the smallest level. I am now a PROUD Chamber member as well as board member. I am thankful daily for the opportunity.

What is your favorite place in town to eat lunch?

I don't actually eat lunch, but Smoothie Heaven or Taco Darlin would be my go-to places.

What is your favorite thing to do in Wichita Falls?

My wife and I love being out in the community as much as possible. The local events are always a fun time! The community does a great job of putting on awesome events. We attend every downtown event we are able to! We also enjoy hopping around all the great local restaurants here in town. We are lucky to have so many great places to have a good meal and a cocktail!

What is the most influential business book you have read?

How To Win Friends & Influence People – Dale Carnegie

What advice would you give to a future community leader?

Get involved. Find a place that you can fit in, and get started. Whether it's a nonprofit, local event committee, volunteering for local events or wherever you feel comfortable and fulfilled, make the jump. I stay involved with local boards and committees and I tell people my reason why is that if I say I love this community and want to see it grow and change for the better, I've got to put my action where my mouth is. Great communities don't happen by accident. We have to be intentional.



Leaderfest

The countdown begins! Leaderfest is a conference that will focus on bringing the community together and learn from successful leaders who can provide a roadmap for our future growth. You ready to grow with us?

A promotional graphic for Leaderfest. The background is a deep red with a subtle pattern of white stars and sparkles. In the top left corner is the Leaderfest logo, which consists of a white outline of the state of Texas with a small white star inside, followed by the word "Leaderfest" in a white sans-serif font. Below the logo, the text "If leadership is your thing, you need to be at Leaderfest." is written in a large, bold, white sans-serif font. Underneath this, in a smaller white font, is "December 7, 2023 | Wichita Falls, TX". In the bottom left corner, the text "Learn more and get tickets at www.leaderfest.us." is written in a small white font. In the bottom right corner, the text "Brought to you by" is written in a small white font, followed by the Wichita Falls Chamber of Commerce logo, which is a white outline of the state of Texas with the words "Wichita Falls" and "CHAMBER OF COMMERCE" inside. On the right side of the graphic, there is a circular inset image showing a group of people in a meeting or conference, with several people raising their hands. The overall design is clean and professional, with a focus on the event's theme of leadership.

Chamber Happenings

Set Your Alarm a Little Earlier for Wake-Up Wichita Falls

What better way to start your day off than with a good cup of coffee and some great business connections? This event will be hosted by [Texoma Community Credit Union](#) on December 5th, 2023 from 8:00 a.m. to 9:00 a.m. They are located at 3800 Sheppard Access Road, Wichita Falls, TX 76306. Begin the day supporting a local business and talking with business owners.

Network & Socialize at Business After Hours

Elevate your evening with networking at Business After Hours! Join us, along with your Chamber peers and the Chamber Team, at the upcoming event hosted by [Delta T Thermal Solutions](#) on December 14th, 2023, from 5:00 p.m. to 6:30 p.m. Find us at 1900 Old Burk Highway – Close to Sheppard AFB, Wichita Falls, Tx 76306 and seize this fantastic chance to expand your network, promote your business, savor delicious food, and even score some enticing door prizes! See you there!

Featured Events

The Senior-Junior Forum presents the 43rd Annual Woman's Forum Christmas Tour of Homes.

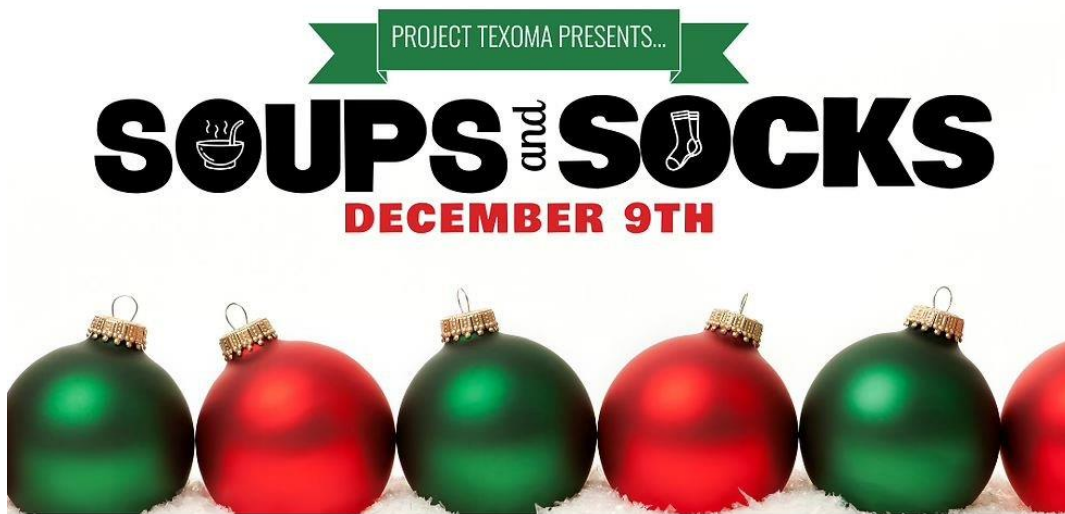
A holiday tour of beautifully decorated homes in Wichita Falls, Texas. The tour will be held on Thursday, December 7, 2023, from 11 am to 8 pm and will feature five beautiful homes lovingly decorated for the holiday season. Tickets are \$25 per person and go on sale November 7, 2023.

They may be purchased at Harvest Drug and Gift, The Containery (cash only), The Forum, or The Kemp Center for the Arts. Additionally, tickets are available for purchase at each of the homes on the day of the tour. Woman's Forum members will receive 2 tickets by mail to purchase or sell. A complimentary refreshment bar hosted by Union Square Mortgage will be located in the Lounge inside The Forum on Speedway Avenue. There will also be a door prize drawing at the beverage bar. Additional parking is available at The Forum and the restrooms inside The Forum will be open. This year's event is a joint effort of the Senior-Junior Forum, the Junior Forum, and The Arts Council. Proceeds from the event are shared by these organizations and support charitable works in our community. For additional information, call 940-704-7299 or 940-704-8381.



Project Texoma Presents, Soups and Socks

Join us on Saturday, December 9th, as we come together to make a difference in our community. [Soups and Socks](#) is an annual event dedicated to providing warmth and hope to hundreds of homeless individuals in Wichita Falls. What you can expect is a warm, nourishing meal for those in need. Travel bags filled with essential daily necessities, the opportunity to make a positive impact on our community. With Project Texoma Soups and Socks, you can be part of something truly special—a chance to offer hope, a sense of family, and basic necessities to those who need it most. Save the date and join us in spreading warmth and compassion this holiday season. Together, we can make a difference.



What's Happening This Week?

Monday, December 4

- [Commissioner's Court](#), attend via Zoom or in person, starting at 10:00 a.m.

Tuesday, December 5

- [BTL Book Club](#), At the Wichita Falls Library, starting at 6 p.m.

Wednesday, December 6

- [Jingle Bell Ride by the FallsTown and MSU Cycling](#), starting at 6 p.m.

Thursday, December 7

- [Christmas Tour of Homes](#)- 43rd Annual Womans Forum starting at 11 a.m. to 8 p.m.

Friday, December 8

- [ElectriCritters- A lighted Christmas Display](#), At River Bend Nature Center starting at 6:30 p.m. to 8:30 p.m

Saturday, December 9

- [The Big Christmas Expo](#): At the MPEC, starting at 10 p.m to 6 p.m.
- [Watercolor Christmas Card Class](#), At 9th Street Studios, startin at 10:30 a.m. to 12 p.m.
- [The Project Texoma: Soups & Socks](#), at Wichita Falls Faith Mission. Starting at 11 a.m. to 2 p.m.

Sunday, December 10

- [Craft & Cocktails: mini Christmas Tree](#), starting at 2 p.m. to 4 p.m.
- [MSU- Burns Fantasy of Lights](#), at MSU starting at 6 p.m. to 10 p.m.

What's Happening Next Week?

Monday, December 11

- [Restorative Yoga with Tina](#): At Great Scott Studio, starting at 6 p.m. to 7 p.m.

Tuesday, December 12

- [Trolly Tours, City of Wichita Falls Parks and Recreation](#) starting at 6 p.m to 9 p.m.
- [Free Restaurateur Educational Session](#), at the Iron Horse Pub, starting at 3:30 p.m. to 5 p.m.

Thursday, December 14

- [Evergreen Angel: Painting](#), at the Kemp Center for The Arts, starting at 6 p.m. to 8 p.m.

Friday, December 15

- [A Christmas Carol](#), at the Wichita Theatre starting at 7:30 p.m. to 10 p.m.
- [Two Turtle Doves Date Night](#), at Horseshoe Bend Cellars starting at 3 p.m. to 9 p.m.

Saturday, December 16

- [MSU Texas Commencement](#), at D L Ligon Coliseum, starting at 10 a.m.
 - [City Lights Parade and Festival](#), starting at 4 p.m. to 9 p.m.
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Fort Cavazos soldiers receiving Christmas cheer through care packages

"It was an honor for me to receive a care package whenever I was down there, so now I'm on the other side sending care packages down to them."

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Contact us at 940.723.2741 or info@wichitafallschamber.com.

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Wichita Falls Chamber

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