



Quote of the Day

I believe in you are the four most powerful words in the English language.

Ron Kitchens, Uniquely You.

The Four Most Powerful Words

The four most powerful words in the English language are, I Believe in You. Who in your life needs to hear these words, your child home from college, your spouse who is frazzled in all this holiday joy? How about your minister, the pressure of telling a universally known story in a way that both inspires and enlightens, talk about pressure. Your kid's teacher, your friend who seems lost, the single mom from work who needs just a little recognition? How about that person in the mirror that the world believes has it all together, but they just don't know. You know who needs to hear those words, EVERYBODY. Gratitude and praise are a force multiplier, they impact both the giver and receiver. According to the Mayo Clinic, "gratitude is associated with a host of mental and physical benefits, from improving sleep, mood and immunity, decreasing depression, anxiety, and chronic pain.

I would call this enlightened self-interest, you not only get healthier yourself but who knows in these days of mental health crises, you might even save someone's life. How about we spread two messages this holiday season, the good news of the birth of our savior and love and kindness for our neighbors.

Always Forward.

- Ron Kitchens

What Does Number 3, 1 and 8 and Have in Common? . . . Wichita Falls!

In the latest rankings by [Money Talks News](#), Wichita Falls proudly claims the third spot as the "Cheapest place to live." Remarkably, we have been awarded an A- rating. What a commendable achievement compared to other cities on this esteemed list!

The 2023 study undertaken by the financial technology company [SmartAsset](#), reveals the migration trends of Generation X. Notably, Wichita Falls emerges as the premier destination in Texas for Gen Xers, securing the first position, and an impressive eighth place nationally. This noteworthy distinction positions our city in the limelight, offering a great conclusion to the year as we make waves and garner attention.



Economix Was.... Legendary!

Last week Vicki Pratt and Moriah Williams, members of our Jobs Team, headed to Economix where they met one on one with 32 site consultants from around the US. They discussed what the industry is seeing, what trends Wichita Falls needs to be watching, and what we're already lined up for. Moriah took on an extra inning and headed to meet with two consultants and discuss marketing in economic development. They got to hear from Leigh-Kathryn Bonner, Founder/CEO of Bee

Downtown. Leigh-Kathryn is a fourth-generation beekeeper who started her entrepreneurial journey at 22 years old! She was most recently named to the Forbes Next 1,000 list of entrepreneurs redefining the American dream. Her company installs and maintains bee hives on corporate campuses while simultaneously providing year-round employee engagement and leader development programming. All-in-all, it was a fantastic week of learning and brainstorming.



Leader to Leader

Meet Gold Coat Ambassador, Jeff Taylor, General Manager for [Wichita Falls Ford House](#)

What made you want to become a Wichita Falls Chamber of Commerce Gold Coat Ambassador?

To see all the New Businesses open in our community and Encourage them!!

What is your favorite place in town to eat lunch?

Whataburger

What is your favorite thing to do in Wichita Falls?

Watch Live Music

What is the most influential business book you have read?

The Seven Habits of Highly Effective People by Stephen Covey

What advice would you give to a future community leader?

Get involved with the Chamber!



Chamber Happenings

Network & Socialize at Business After Hours

Elevate your evening with networking at Business After Hours! Join us, along with your Chamber peers and the Chamber Team, at the upcoming event hosted by [Delta T Thermal Solutions](#) on December 14th, 2023, from 5:00 p.m. to 6:30 p.m. Find us at 1900 Old Burk Highway – Close to Sheppard AFB, Wichita Falls, Tx 76306 and seize this fantastic chance to expand your network, promote your business, savor delicious food, and even score some enticing door prizes! See you there!

Military Matters

Military Spouses: Professional Licenses & Certifications

Military Spouses: Did You Know? “Congress’s recent amendment to the [Servicemembers Civil Relief Act](#) that allows servicemembers and their spouses to use their professional licenses or certificates in new jurisdictions if they are relocating because of military orders and meet certain other requirements.” A Texas military spouse recently won a lawsuit in [federal court](#), requiring state education officials to accept her out-of-state school counseling license.

To learn more about military spouse employment and license portability and how the new law may help you, contact the Sheppard AFB Military and Family Readiness Center at 940-676-4358, or Kaycee Denny at kaycee@wichitafallschamber.com or 940.723.2741

Honoring Service Members Away Over the Holidays

[Blue Star Families](#) and Starbucks have partnered this year to display Yellow Ribbon Trees in stores across the nation, including our SW Parkway location. These tree honors service members away over the holidays and serve as a physical symbol of a communities' support for service members and their families. Stop by Starbucks on SW Parkway to add a service member's name to the tree or write a message of support. Thank you to Amber Rocque, store manager, and her team for setting up this beautiful tree! Thank you to all service members and their families, as we appreciate what you sacrifice for our country.



Jobs Board Highlights

This Week's Featured Job

Do you have a background in HR? If so, Kiowa Casino, an award-winning casino, needs you to apply for their [Human Resource Generalist](#) position!

- [Receptionist/Clerical, Schenk](#), Schenk & Haines, PLLC
- [Vice President Finance](#), Work Services Corporation
- [Digital Content Producer](#), KAUZ News Channel 6
- [Elections Clerk](#), Wichita County Courthouse
- [Finance Controller \(hybrid\)](#), Pratt & Whitney

Entrepreneur

How Small And Medium Businesses Can Save Money and Increase Productivity With The Cloud

By investing in the cloud, small to medium sized businesses can achieve the same kinds of success that enterprise-level organizations do — without an enterprise-level budget.

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Entrepreneur

Franchise vs. Independent Business? 12 Experts Weigh the Options

Is franchising right for you? These industry pros discuss the proven benefits of joining an established brand instead of starting a concept from scratch.

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Entrepreneur

How to Build an Advisory Board That Drives Startup Success

Here's what startup founders must consider when crafting an advisory board.

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A banner for Leaderfest DECEMBER 7, 2023. The banner features a large crowd of people at a conference or event. The text "Leaderfest" is in large white letters, and "DECEMBER 7, 2023" is in smaller white letters below it. The background is a mix of orange and red. In the bottom right corner, there is a logo for the Wichita Falls Chamber of Commerce, which includes a map of Texas and the text "Wichita Falls CHAMBER OF COMMERCE".



Contact us at 940.723.2741 or info@wichitafallschamber.com.

Please do not reply to this email, as this is not a valid request.



Wichita Falls Chamber

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