



Project School Mental Health



Dr. Wendy M. Helmcamp
PhD, LPC-S, CSC



Dr. Wendy Helmcamp of **Midwestern State University** is the recipient of a \$1,300,000 federally funded grant called [Project School Mental Health](#)! With this grant Dr. Helmcamp will be able to financially support 12 Clinical Mental Health graduate students as they earn their master's degree. This grant will help to get more counselors into schools during a national counselor shortage. For more information on Dr. Helmcamp and how the funds will be used [click here](#).

Chamber Happenings

Guess Who Joined the Chamber?

We're thrilled to introduce and extend our gratitude to the latest Members who recently joined our Chamber organization:

- [Alterations by Debra](#)
- [Bicycle ER](#)
- [Falls Foundation Repair](#)
- [JH Precision Sharpening](#)
- [The Cannabis Shop](#)
- [Tootsie Lou's Boutique](#)

Look Who Renewed!

We are extremely thankful to these Chamber Members who have recently renewed their memberships:

- [American Medical Response](#)
- [Animal Hospital](#)
- [BJD Engraving](#)
- [Bridwell Oil](#)
- [Delta Hotel by Marriott Wichita Falls Convention Center](#)
- [J-Systems](#)
- [Outreach Health Services](#)
- [Pecan Shed](#)
- [Region 9 Education Service Center](#)
- [StoreLine Storage](#)
- [Telispire PCS](#)
- [Tienda Latina](#)
- [Tryer Process Equipment](#)
- [Veritas Energy](#)
- [Wichita Appraisal District](#)

Featured Events

DEFINING OUR CULTURE

April 10-11, 2024



Lunch & Break Sponsor



Break Sponsor



Defining Our Culture

Who are we as a community and how do we create a vibrant culture that curates the future? Join us for Defining Our Culture on April 10 from 8:30 a.m. to 4:00 p.m. and April 11 from 7:30 a.m. to 12:00 p.m. Be a part of this community-changing movement! [Click here](#) to register for this event!



Pre-Flight Festival & Market

Help us launch the Guardians of Freedom Air Show weekend with a **FREE** community-wide celebration! MSU Texas has partnered with the Wichita Falls Chamber, Wichita Falls Alliance for Arts and Culture, Wichita Falls Museum of Art, and the YMCA to host this event. Enjoy the artist market, interactive games, a live DJ, food trucks, beer tent, crafts, and inflatables, plus meet the SAFB Guardians of Freedom Heroes!



Sheppard Air Show

Don't miss the Guardians of Freedom Air Show April 27-28 featuring the USAF Thunderbirds, US Army Golden Knights parachute team, Red Bull Air Force, dozens of static displays and much more! For more information visit: sheppardairshow.com

Lunch & Learn
 Southern Grit Advocacy
 Fundraiser

JOIN US AS KEYNOTE SPEAKER, **BROOKE GRONA-ROBB**, WICHITA COUNTY ASSISTANT DISTRICT ATTORNEY (CHIEF OF SPECIAL VICTIMS UNIT), DISCUSSES INTERNET CRIMES AGAINST CHILDREN.

"THE DANGERS OF STRANGERS LURKING ONLINE & HOW TO PROTECT OUR CHILDREN"

THURSDAY, APRIL 25, 2024
 11:30-1:30 PM
 GARDEN ROOM AT THE FORUM
 2120 SPEEDWAY AVE., WICHITA FALLS
 LUNCH BY ORCHARD CATERING

\$35 EARLY BIRD REGISTRATION DUE BY 4/1/24
 \$50 REGULAR REGISTRATION DUE BY 4/20/24
 REGISTER AT WWW.SOUTHERNGRITADVOCACY.ORG OR CALL (940) 264-4748.
 UNABLE TO ATTEND? JOIN US VIRTUALLY FOR A \$25 DONATION.

PROCEEDS BENEFIT OUR COMMUNITIES BY PREVENTING, DISRUPTING, & ENDING HUMAN TRAFFICKING THROUGH EDUCATION & ADVOCACY.

PO BOX 4827 WICHITA FALLS, TX 76308 (940)264-4748

Southern Grit Advocacy Lunch & Learn Fundraiser

Join Southern Grit Advocacy for their Lunch & Learn Fundraiser. Proceeds for this event will benefit our community by preventing, disrupting, and ending human trafficking. Unable to attend in person? This event will also be available virtually for a small donation. Be sure to [register](#) for this event today!

What's Happening This Week

Monday April 1,

- [Monday Night Barrel Racing Jackpot](#): At T.X. Arena, from 10:00 a.m. to 5:00 p.m.
- [Beginners Aerobics Class](#): At Parks & Recreation Center, from 6:40 p.m. to 7:40 p.m.

Tuesday April 2,

- [The Side Quest Sci-fi/Fantasy Book Club](#): At City of Wichita Falls Public Library, from 6:00 p.m. to 7:30 p.m.
- [Nature Preschool](#): At **River Bend Nature Center**, starting at 9:00 a.m.

Wednesday April 3,

- [Wake Up Wichita Falls](#): **Smith's Gardentown**, Starting at 8:00 a.m.
- [Trivia Night](#): At **Taco Darlin**, starting at 7:00 p.m.

Thursday April 4,

- [MSU Texas Redwine Honors Program Fundraiser](#): At Jason's Deli, from 10:00 a.m. to 8:00 p.m.
- [After Hours Artwalk](#): At Downtown Wichita Falls, from 5:30 p.m. to 9:00 p.m.

Friday April 5,

- [Kids Night Out](#): At **CrashWorks STEAM Studio & Makerspace**, from 6:30 p.m. to 9:30 p.m.
- [Square Dance Lessons](#): Square Dance Land, from 7:00 p.m. to 9:30 p.m.
- [Tejano Fridays](#): At **Barbarita's Restaurant Bar**, from 7:00 p.m. to 11:00 p.m.

Saturday April 6,

- [FallsCon 2024](#): MPEC, starting at 2:00 p.m.

- [Mommy & Me](#): Robots: **CrashWorks STEAM Studio & Makerspace**, from 10:00 a.m. to 11:00 a.m.

Sunday April 7,

- [Sunday Spring Brunch](#): At **Horseshoe Bend Cellars Vineyard & Winery**, from 12:00 p.m. to 3:00 p.m.

What's Happening Next Week

Monday April 8,

- [Eclipse Extravaganza](#): At **River Bend Nature Center**, from 12:00 p.m. to 3:00 p.m.
- [Golf Classic Boy Scouts of America](#): At Wichita Falls Country Club, Starting at 12:00 p.m.

Tuesday April 9,

- [Art Lab: Creative Kids \(Grade K-4\) Afterschool](#): Kemp Center for the Arts, from 4:00 p.m. to 5:00 p.m.
- [Game Night: Bingo for Wichita County Autism Awareness](#): 600 8th Street, from 6:00 p.m. to 9:00 p.m.

Wednesday April 10,

- [April Homeschool Art Class Ages 8-11](#): **CrashWorks STEAM Studio & Makerspace**, from 10:45 a.m. to 11:45 a.m.
- [April Animal Show](#): **River Bend Nature Center**, from 4:00 p.m. to 5:00 p.m.

Thursday April 11,

- [Military and Veterans Resource Fair](#): Wichita Falls Public Library from 11:00 a.m. to 1:00 p.m.
- [Storytime](#): City of Wichita Falls Public Library, from 10:30 a.m. to 11:15 a.m.

Friday April 12,

- [Sip 'N Science: Terrible Tuesday](#): At **River Bend Nature Center**, from 6:30 p.m. to 8:30 p.m.
- [Dueling Pianos Fundraising Concert](#): At **The Warehouse**, from 6:30 p.m. to 9:30 p.m.

Saturday April 13,

- [T.H.O.R 2024](#): Lucy Park, Starting at 8:00 a.m.
- [Mrs. Roper Crawl](#): Downtown Wichita Falls, starting at 2:00 p.m.

Sunday April 14,

- [Gun and Knife Show](#): Ray Clymer Exhibit Hall, from 10:00 a.m. to 4:00 p.m.

Breaking Defense

Israel's Axon Vision CEO talks AI in ground combat in Gaza

Roy Rifkin says AI can help ground forces identify threats, as long as it defends against false flags and keeps a human in "the loop."

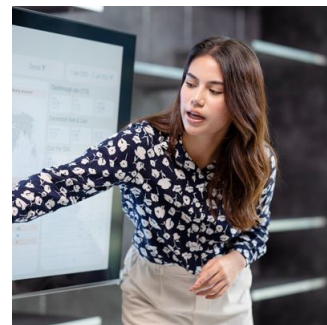
[Read more](#)

Entrepreneur

Avoid These 9 Pitch Deck Mistakes When Asking Others For Money

Crafting an efficient pitch deck requires serious effort, but at least it's not wandering in the dark since certain rules are shaped by decades of relationships between startups and investors.

[Read more](#)



Harvard Business Review

The Key to Preserving a Long-Term Competitive Advantage

Learn how to repackage your company's existing knowledge to pioneer new products and services.

[Read more](#)

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Wichita Falls
GROWING TOGETHER

Grow your business in
Wichita Falls.

Isn't it time you joined the
Wichita Falls Chamber?



Start making the
right connections
today to take
your business to
the next level.

WICHITAFALLSCHAMBER.COM/ATTHEHEARTOFBUSINESS