



New Texas Business Licenses & Permits Guide

The 2024-2025 Texas Business Licenses & Permits Guide is now available! The guide is provided by the [Business Permit Office](#) in the Texas Economic Development & Tourism Office.

This comprehensive permit guide is the first stop for those looking to start a new business in Texas. It offers a listing of state permits that may be required to operate a business enterprise in the state, including requirements for more than 300 business types.

The guide is designed to direct aspiring business owners to the appropriate state resources that can address any business permitting need.

With more than 17,000 downloads each year, this guide is one of the most popular resources for inquiring small business owners! We hope that you will find the 2024-2025 edition of the Texas Business Licenses & Permits Guide helpful in starting your new entrepreneurial endeavor in the Lone Star State.

Download the guide below and don't hesitate to contact the Business Permit Office at 512-936-0100 for further information and assistance or visit their [website](#).



Speaking of Small Businesses...

Be sure that you are shopping, dining, and supporting our very own downtown businesses for the month of February to win prizes! Our neighbors at [Downtown Development](#) are doing a fantastic push to support local while also having the opportunity to win prizes!

Loving Local bingo cards can be picked up at any of the twenty-four participating businesses and at Downtown Wichita Falls Development. The promotion runs from February 1 – 29.

How to play:

Pick up your bingo card at any of the 24 participating businesses.

Get a sticker for your card by making a purchase at a participating business.

Fill a row and receive a Loving Local shopping tote and be entered to win downtown gift cards.

Black out your card and be entered into the big prize basket!

Cards need to be turned in to Downtown Wichita Falls Development by February 29.

Drawing for prizes begins March 1.

For the complete list of participating businesses, check out their [social!](#)



Chamber Happenings

Welcoming Our Newest Members!

We're thrilled to introduce and extend our gratitude to the latest members who have recently joined our Chamber organization:

- [Nail Wellness by McGee Services](#)
- [Bruckner Truck & Equipment](#)
- [The Golf Factory](#)
- [Holt Truck Centers](#)
- [Townsquare Media](#)

Where the Scissors Cut the Ribbon

Come join the Chamber Team and Gold Coat Ambassadors as we break out our jumbo scissors to cut the red ribbon in celebration as members grow their presence in our community. Mark your calendars and come join us:

- [Liquor & Wine](#): On Wednesday, January 24, at 4:00 p.m. at 1818 9th Street, Wichita Falls, TX 76301
- [North Texas Area United Way](#), On Friday, January 26, at 9:00 a.m. at 3401 B Armory Rd, Wichita Falls TX 76302

Featured Events

Texoma Community Credit Union Celebrates 5 years at the Downtown branch.

TCCU is thrilled to celebrate their 5th anniversary. If you have not gone by to check it out, stop in to join the festivities from 9:00 a.m. to 4:30 p.m. located at 807 8th St.

**CELEBRATING
5 YEARS**
in Downtown Wichita Falls

Join Us for the Celebration
JANUARY 26
9AM - 4:30PM
807 8th St. - Ste. 100

68th Annual University Kiwanis Club Pancake Festival

What better way to help your community than pancakes? All proceeds from the Pancake Festival go to support our community activities of building a better community one child at a time. The event is going to be at the JS Bridgwell Ag Center from 6 a.m. to 6:00 p.m.

**FOURSTARS
AUTO RANCH**

**UNIVERSITY KIWANIS CLUB
PANCAKE
FESTIVAL**

**SATURDAY,
JANUARY 27TH**
6:00AM - 6:00PM
Tickets \$12!

Available at any United Grocery Store, at the event, or online at universitykiwaniswf.org

What's Happening This Week

Monday, January 22

- [Wine & Paint Night | You Choose Valentines](#): At Horseshoe Bend Cellars Vineyard & Winery, starting at 5:30 p.m. to 8:15 p.m.

Tuesday, January 23

- [Teen Movie Night](#): At the Wichita Falls Public Library, starting at 4:30 p.m. to 6:00 p.m.

Wednesday, January 24

- [Boom Box Bingo](#): At the Deep End, starting at 7:00 p.m. to 10:00 p.m.

Thursday, January 25

- [Mommy & Me](#): Mixed Media Art at CrashWorks STEAM Studio & Marketspace, starting at 10:00 a.m. to 11:00 a.m.
- [Beacon Lighthouse Golf Tournament - 50th Anniversary](#): At Next Level Golf, starting at 9:00 a.m. to 12:00 p.m.

Friday, January 26

- [5th Anniversary of Downtown Branch](#): At Texoma Community Credit Union, starting at 9:00 a.m. to 4:30 p.m.
- [Joint Custody with Special Guest Young Road Recalls](#): At the Iron Horse Pub, starting at 9:30 p.m.

Saturday, January 27

- [Mommy & Me](#): Mixed Media Art at CrashWorks STEAM Studio & Marketspace, starting at 10:00 a.m. to 11:00 a.m.
- [Houseplant Magic](#): At Smith's Gardentown, starting at 10:00 a.m.

Sunday, January 28

- [Baby & Me Aerial](#): At Weightless, starting at 12:00 p.m.

What's Happening Next Week?

Tuesday, January 30

- [PETS Low Cost Spay & Neuter Fundraiser](#): At Jasons Deli, starting at 10:00 a.m. to 8:00 p.m.
- [Art Lab - Creative Kids](#): At Kemp Center for The Arts, starting at 4:00 p.m. to 5:00 p.m.

Wednesday, January 31

- [Boom Box Bingo – 70s to 2010s](#): At the Deep End, starting at 7:00 p.m. to 10:00 p.m.

Thursday, February 1

- [Thursday Night Karaoke with Lelani](#): At The Iron Horse Pub, starting at 8:00 p.m.
- [Mommy & Me- Gardening](#): CrashWorks STEAM Studio & Marketspace, starting at 10:00 a.m. to 11:00 a.m.

Friday, February 2

- [Between the Lines Book Club](#): At the Wichita Falls Public Library, starting at 10:15 a.m. to 11:45 a.m.
- [Rob Leins and Zack Crow](#): At The Iron Horse Pub, starting at 9:30 p.m.

Saturday, February 3

- [Beyond Bird Seed](#): At Smith's Gardentown, starting at 1:00 p.m.
- [Community Shred Saturday](#): At Paper Pig, starting at 9:00 a.m. to 12:00 p.m.

Sunday, February 4

- [Sunday Brunch](#): At Horseshoe Bend Cellars, starting at 12:00 p.m. to 3:00 p.m.
- [LOVE Palate to Palette – A Wine & Painting Party](#): At OG Cellars at The Holt, starting at 2:00 p.m.

State of the Economy

The Wichita Falls Chamber's State of the Economy will be a gathering of National, State and Local Economic Experts for the purpose of discussing the current state of affairs. The event will take place on March 19, 2024 at 10:00 a.m. to 1:00 p.m. at Sikes Lake Center.

This event's guest speaker is Wells Fargo's Corporate and Investment Banks Economist, Nicole Cervi. Nicole is a graduate from the University of North Carolina at Chapel Hill and oversees the U.S. macro economy and assists with quantitative analysis. Nicole also contributes to the group's Weekly Economic & Financial Commentary and other various special reports. Click the [link](#) to buy your tickets today!



Interested in Being A Part of the Community Guide in 2024?

The Wichita Falls Chamber of Commerce has partnered with E&M Consulting, Inc. to produce our Community Guide. This comprehensive publication will be available both in print and digitally, providing an exceptional opportunity for businesses in the area to gain significant exposure through advertising. This guide will be a go-to resource for Chamber members, residents, and visitors, making it the perfect platform for businesses to showcase their offerings to a broad audience. E&M, known for

its professionalism and quality, will manage this project, including advertising sales and the design process.

To explore advertising rates and sign up online, visit: <https://reserveyourad.com/WFCOC/>

Entrepreneur

How to Maximize Sales Efficiency With These 2 Lead Generation Strategies

As we move forward in an increasingly digital and customer-centric business environment, mastering these strategies will be paramount for any organization looking to thrive and excel.

[Read more](#)

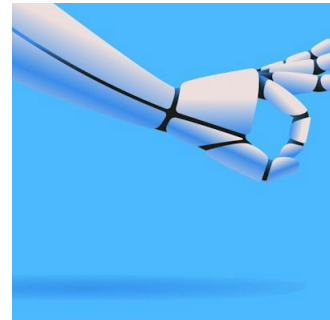


Inc.com

AI Will Eliminate Some Jobs, IMF Says

The impacts of artificial intelligence will be uneven, with some workers and businesses poised to reap the benefits of increased efficiency.

[Read more](#)

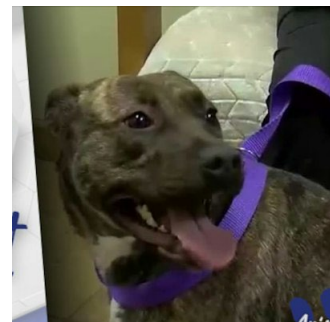


<https://www.newschannel6now.com>

She's Electric! Animal Services of WF presents their Pet of the Week

We visited Animal Services of Wichita Falls to meet a very energetic dog, Margaret.

[Read more](#)





Wichita Falls
GROWING BUSINESS

Grow your business in
Wichita Falls.

Isn't it time you joined the
Wichita Falls Chamber?



Start making the right connections today to take your business to the next level.

WICHITAFALLSCHAMBER.COM/ATTHEHEARTOFBUSINESS