

Monday, January 8, 2024

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Warm Feelings!

This week, our hearts are brimming with joy as we share a remarkable achievement that truly embodies the spirit of our community. As we ended the year, we are thrilled to announce that our local Salvation Army chapter, [The Wichita Falls Corps](#), has not only met but surpassed our expectations by raising an incredible \$153,510 in funds for local support! As we reflect on this accomplishment, let's take a moment to recognize and appreciate the incredible individuals who contributed, volunteered, and helped spread the word. Your efforts have created a ripple effect of kindness that will undoubtedly touch the lives of those in need.

But that's not all – our esteemed Gold Coat Ambassadors, the heartbeat of our community, infused even more excitement and joy into this initiative. Their enthusiasm and dedication added a special touch to this already heartwarming effort, demonstrating the power of unity and collaboration. Way to go Wichita Falls!



Leader to Leader

Meet Oku C. Okeke, Sales & Customer Service Manager and Chamber Board Member.

What made you want to become a Wichita Falls Chamber of Commerce Board Member?

The desire to contribute to community development, and actively engage in shaping the economic landscape of Wichita Falls. As a Chamber Board Member, I have had the opportunity to influence local business strategies. It also provides a platform to network with influential professionals and deepens my involvement with the community I love!

What is your favorite place in town to eat lunch?

The Burrito Shop

What is your favorite thing to do in Wichita Falls?

Attend MSU Athletic Events

What is the most influential business book you have read?

7 Habits of Highly Effective People, by Stephen R. Covey.

What advice would you give to a future community leader?

- Be encouraging, respectful and dependable.
- Be passionate and dedicated to everything you do.
- Be selfless and give others the praise.
- Strive for perfection, smile, and choose to be happy.
- Be transparent, honest, and trustworthy.
- Be patient and always forgive.



Chamber Happenings

Welcoming Our Newest Members!

We're thrilled to introduce and extend our gratitude to the latest members who have recently joined our Chamber organization:

- David Farabee with [Gallagher Benefits Services](#)

Featured Events

Bingo for Wichita Falls Area Food Bank

Come join us for game night at the OG Cellars at the Holt, 609 8th St. and support the [Wichita Falls Area Food Bank](#) while having fun. Doors open at 6:00 p.m and games start at 7:00 p.m.



Bridal Market

Have you booked your big day? Perfect timing to come check out the Bridal Market hosted by [KFDX](#), [KJTL](#), [Texomashomepage](#). It will be your one stop shop with all your bridal needs from DJ's to catering. At Sikes Senter Mall starting at 9 a.m. to 4 p.m.



2024
Bridal Market

EVERYTHING YOU NEED FOR YOUR
SPECIAL DAY IN ONE PLACE

01.13.2024
9:00 AM - 4:00 PM
SIKES SENTER MALL

The graphic features a vertical arrangement of pink roses on the left side. To the right, two brides in white dresses are smiling and holding bouquets of flowers. The text is centered and uses a mix of serif and script fonts.

What's Happening This Week

Monday, January 8

- [West Floral Heights Historic District](#), First meeting of the year starting at 7 p.m. to 8 p.m.

Tuesday, January 9

- Commissioner's Court, attend via [Zoom](#) or in person, starting at 10:00 a.m.

Wednesday, January 10

- [WCJLS Goat and Sheep Show](#): At J.S. Bridwell Ag Center, starting at 9 a.m.
- [Homeschool Art](#): At CrashWorks STEAM Studio & Marketplace, starting at 9:30 a.m. to 10:15 a.m.

Thursday, January 11

- [On the Wall Workshop: Gestural Drawings](#), at Wichita Falls Museum of Art at MSU Texas, starting at 5:30 a.m. to 7 p.m.
- [Storytime Reading](#): At the Wichita Falls Public Library, starting at 10:30 a.m. to 11:15 a.m.

Friday, January 12

- [Josh Weathers with special guests Don Stalling & The Divided](#): At The Iron Horse Pub starting at 9:30 p.m.

Saturday, January 13

- [James Cook Band Live](#): At Vernon Parts starting at 9:00 p.m. starting at 4 p.m. to 5:15 p.m.

Sunday, January 14

- [Women's Brunch January](#): At the Pelicans, starting at 10:00 a.m. to 1 p.m.

What's Happening Next Week?

Monday, January 15

- [American Masters Kids Art Class](#): At 9th Street Studios, starting at 4:30 p.m. to 5:30 pm

Tuesday, January 16

- [Hiring Event: City of Wichita Falls Water Distribution](#): At Workforce Solutions North Texas, starting at 9 a.m. p.m. to 12:00 p.m.

Wednesday, January 17

- [PARS for PAWS Golf Tournament](#): At Next Level Golf, starting at 9:00 a.m. to 12:00 p.m.

Thursday, January 18

- [Live Trivia](#): At the Wichita Falls Brewery Company, starting at 7:00 p.m.

Friday, January 19

- [Military Rodeo Cowboy Association World Finals Rodeo](#): At the J.S. Bridwell Ag Center, starting at 9 p.m.

Saturday, January 20

- [Bohemian Dreams Concert](#): By the Wichita Falls Symphony at the Wichita Falls Memorial Auditorium, starting at 7:30 p.m.
- [Freezer Meal Prep](#): At Crush NTX Fitness, starting at 12:30 p.m.

Sunday, January 21

- [Disney's The Lion King Jr.](#): At The Wichita Theatre, starting at 1:00 p.m. to 2:30 p.m.

Interested in Being A Part of the Relocation Guide in 2024?

The Wichita Falls Chamber of Commerce has partnered with E&M Consulting, Inc. to produce our Community Guide. This comprehensive publication will be available both in print and digitally, providing an exceptional opportunity for businesses in the area to gain significant exposure through advertising. This guide will be a go-to resource for chamber members, residents, and visitors, making it the perfect platform for businesses to showcase their offerings to a broad audience. E&M, known for its professionalism and quality, will manage this project, including advertising sales and the design process.

To explore advertising rates and sign up online, visit: <https://reserveyourad.com/WFCOC/>

Inc.com

7 Reasons Why Small-Business Owners Avoid Change (and How to Overcome Them)

Entrepreneurs, beware of stagnation: why change is challenging but crucial.

[Read more](#)

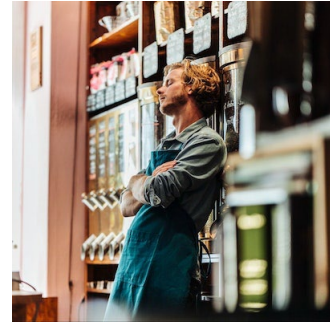


Entrepreneur

It's Time to Recharge Your Batteries ☺ How to Positively Prevent Small Business Burnout

Your well-being is just as important as your business's success, and addressing one positively impacts the other.

[Read more](#)



Entrepreneur

Don't File and Forget: Use Your Receipts to Gain Insight on Business Spending

Your business receipts are more than proof for IRS deductions. They're the windows to the soul of your business. Here's what you can see through them.

[Read more](#)

