



Quote of the Day

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.”

- MARGARET MEAD

Discovered This Week

One of the great things about being the new guy in town is experiencing things for the first time, and this week was no exception. A huge shout out to the team at the [MPEC](#)! They did an amazing job with the 4th of July celebration! I have attended similar events all around our nation, and this was absolutely one of the best — from the execution to the music (Yes! Seeing Gary P. Nunn was a bucket list for me.) to the fireworks. The gold finale fireworks were like nothing I have ever seen. We are incredibly lucky that we get to live in a place with such amazing City and MPEC leadership that creates such special memories for our families!

While the fireworks were a great way end to the day, I started bright and early at the [Kell House](#) for the Kell House's 38th Annual Old Fashioned Fourth of July Celebration and Most Patriotic Parade. If spending the morning with your neighbors celebrating our nation's birthday did not give you goosebumps, then the kids dressed in their patriotic finest surely did. You owe it to yourself to make sure you do not miss next year's parade: Better yet get yourself an Uncle Sam hat and join the parade.

What is your favorite community tradition? I would love to see you post it on the [Wichita Falls Facebook page](#) or @ronkitchens on [Facebook](#) and [Twitter](#).

Always Forward.

- Ron Kitchens

Pulse Check

Unemployment Rate for May: Wichita Falls: 3.9% — State of Texas 4.1%

Housing Growth: According to Business Facilities Magazine Wichita Falls ranks #7 for small cities for new housing construction.

Something to Know: Is It Time to Grow?

Feeling comfortable where you are is good but imagine what you could accomplish if you placed your confidence in the “what if.” Ginni Rometty, previous CEO of IBM, said, “Someone once told me growth and comfort do not coexist. And I think it’s a really good thing to remember.”

What if you had more space? More team members? Maybe it’s time to upgrade that piece of equipment you’ve called a mechanic to repair five times in the last year. Or maybe your operations manager is begging you to grow your existing footprint and might actually be onto something.

That is what the Wichita Falls Chamber Jobs Team is here for. Let us help you set goals and line out realistic ways to make them happen! Did you know we have several incentive packages of all different shapes and sizes that can be custom arranged to fit your needs? (Psst...That really does mean free money to you just for helping create more and better jobs in Wichita Falls!)

Let’s chat! You can start by calling or office or shooting an email to [Moriah Williams](#).

Chamber Happenings

Where the Ribbon Is Being Cut

There are lots of opportunities coming up to celebrate with the Chamber Team and local businesses in the coming week. We’d love for you to join us!

- [Tuesday, July 18 at 10:00 a.m. for Deli Planet Anniversary Celebration](#) at 4014 Sheppard Access Road
- [Thursday, July 20 at 10:00 a.m. for the Grand Opening of Next Level Golf](#) at 3910 Wayne Ave
- [Friday, July 21 at 9:30 a.m. for the Grand Opening of Blue Sky Residential Treatment Facility](#) at 917 Midwestern Parkway

Meet Up with the Chamber After Hours

Good times. Good people. Catch up with your fellow Chamber members and the Chamber Team at the next Business After Hours. The event will be held Thursday, July 27 from 5:00 p.m. to 7:00 p.m. at Foundation Automotive at 2900 Old Jacksboro Highway in the new Chrysler, Dodge, Jeep building. [RSVP now](#).

Looking Ahead...

The Chamber Team will be heading out to install membership stickers as well as sharing more information about how you and your business can further support Sheppard Air Force Base. If we miss you, don't fret! Our next installation day will happen on August 4.

And Looking Back...

We recently cut the red ribbon in celebration of Complete Health's new owner, Zach Aldridge. Check out [Zach's FB page](#) for more information!

And congratulations to [Reeler Inn Aquatics](#) on their Grand Opening Celebration!

B-I-N-G-O for a Cause

[OG Cellars at the Holt](#) is hosting "Bingo for a Cause" every Tuesday evening. Doors open at 6:30pm and bingo begins at 7:00 p.m. A percentage of the event proceeds will be given to the charity of the month. [Patsy's House](#) is the July recipient of money raised. Tickets are \$20 per person which includes four bingo cards. Additional cards can be purchased for \$5 each. You can [purchase tickets online here](#).

New Member Mentions

We appreciate these new Chamber members who have joined our ranks!

- [Colonial Life - Brady Moore](#)
- [Revive Therapeutic Massage](#)
- [Arbor House](#)
- [Wichita Falls Jellystone - Northgate Resorts](#)

Military Matters

Hiring Our Heroes Military Spouse Professional Network: What Is It?

The [Hiring Our Heroes Military Spouse Professional Network](#) (MSPN) provides military spouses with career development and networking opportunities in more than 55 military communities around the world. Local MSPN events and programming connect military spouses with established networks, giving military spouses access to local business leaders, peers and mentors and support in their career development. MSPN also connects military spouses with online career development resources.

If you are a military spouse who is seeking employment, volunteer opportunities or already employed, this space is for you! [Join our local Facebook group today](#).

Hidden Gems for Military Spouses and Active-Duty Military Members

Join the Wichita Falls Chamber of Commerce for our next Hidden Gems, a Truffle Workshop with [B Cocoa Artisan Chocolate](#), on August 1 from 6:00 p.m. to 8:00 p.m. at 809 8th Street. We will be making a four-piece box of truffles, while we enjoy a charcuterie board. [RSVP to Hidden Gems](#).

Join the Chamber for a Hidden Gems: Truffle Workshop with B Cocoa



AUGUST 1, 2023
6:00 p.m. – 8:00 p.m.

B Cocoa Artisan Chocolate
809 8th Street
Wichita Falls, TX 76301

Join the Chamber for a military only truffle workshop with B Cocoa Artisan Chocolate. We will create a four-piece box of truffles, all while snacking on a charcuterie board! This event is for military spouses and active-duty members.



<https://chambertruffleworkshop.eventbrite.com>

International Partner Spotlight: Kingdom of Saudi Arabia

Did you know?...

- The modern Saudi state was founded in 1932.
- Islam's two holiest shrines are in Mecca and Medina.
- Saudi Arabia is the largest country in the world without a river.
- Major sports are soccer, camel racing and wrestling!

Jobs Board Highlights

[KAUZ News Channel 6](#) in Wichita Falls, TX is recruiting a digitally minded, enterprising content creator for the CBS affiliate serving North Central Texas. The ideal candidate is a storyteller who can use their writing, shooting, editing and live presentation skills to engage viewers and will fight for the lead story every day. Learn more about this opportunity and others like the ones below on the [Wichita Falls Chamber Jobs Board](#).

- [Youth Development Director](#), YMCA of Wichita Falls
- [Design Engineer](#), Delta T
- [Business IT Sales](#), Syntrio
- [In-Home Caregivers \(CNAs and Non-Certified\)](#), Care Team
- [Welders](#), Chandler Manufacturing

Partner up With Local Employers at a Community Jobs Fair Today

The [City of Wichita Falls](#) is partnering with [Workforce Solutions North Texas](#) to host the Partner Up: Community Job Fair on Thursday, July 13 from 1:00 p.m. to 4:00 p.m. at the MPEC. Representatives from the Wichita Falls Chamber will be present as well as over 100 other businesses. It is a great opportunity not only for job seekers to find employment, but also to make new connections. You can find the [list of participating employers here](#).

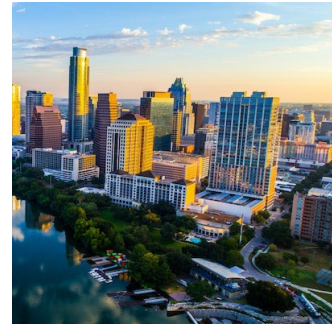
In Other News...

Texomashomepage.com

Wichita Falls makes list of lowest cost of living in Texas

Property experts for Texas Real Estate Source analyzed factors – including property taxes, utilities and prices of some goods and services – and compared them with the average income per capita to determine which Texas city has the lowest cost of living.

[Read More](#)



Texomashomepage.com

12-year-old Chef Turtle D becomes youngest member of WF Chamber

WICHITA FALLS (KFDX/KJTL)—It was an exciting and historic day at the Wichita Falls Chamber of Commerce. “He is the youngest member of the Chamber of Commerce in Wichita Falls, youngest in history ever to sign up as a chamber member,” mother Tonya Reyes-Dickerson said. 12-year-old Damian Reyes is now officially a part of the chamber, [...]

[Read More](#)

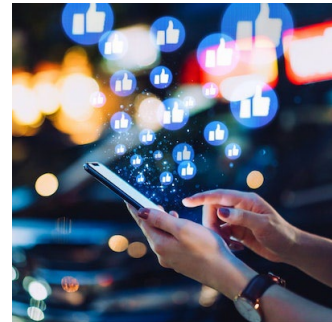


Entrepreneur

Turn 'Likes' into Easy Sales — Why Social Commerce is Crucial for Growth

Buoyed by the rise of the creator economy and consumers' changing social media and shopping habits, social commerce has become a growth engine for the retail industry.

[Read More](#)



**Isn't it time you joined the
Wichita Falls Chamber?**

Start making the right connections today to take your business to the next level.



WICHITAFALLSCHAMBER.COM/ATTHEHEARTOFBUSINESS



**Grow your business in
Wichita Falls.**



Contact us at
940.723.2741 or wichitafallschamber.com.



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