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## Quote of the Day

"The great corporations of this country were not founded by ordinary people. They were founded by people with extraordinary intelligence, ambition and aggressiveness."

- DANIEL PATRICK MOYNIHAN

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## Discovered This Week

One of the great things about being the new guy in town is that you get to make awesome discoveries every day. Each week, I will share a discovery or two that I am finding along my way. If you have one for me, give me a shout at [ron@wichitafallschamber.com](mailto:ron@wichitafallschamber.com).

During the Wednesday Night Meal at the [Elks Lodge](#) located at 4205 Seymour Highway, my wife Lyn and I had a chicken fried steak dinner that was incredible. The lodge offers a different meal each week starting at 6:00 p.m. You will not regret checking it out.

Always Forward.

- Ron Kitchens

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## Broadband Is Critical to Our Region

Join the Wichita Falls Digital Opportunity Planning Meeting to make your voice heard on August 3 at 5:30 p.m., when representatives of the Texas Broadband Development Office (BDO) will be hosting an open meeting at 1100 Smith Street. This meeting is open to all.

During the meeting, attendees will discuss Texas's broadband work and planning process and have breakout group discussions about barriers and solutions to digital opportunity. This meeting

is part of the process of developing the Texas Digital Opportunity Plan, which will serve as a roadmap for achieving reliable and affordable broadband, high-quality device access, digital skills training and cybersecurity awareness to expand digital opportunities for all Texans.

RSVP here to learn more about the BDO and this work.

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## Wichita Falls Brewing Company Expands

How does your garden grow? Just ask Matt Bitsche, owner of [Wichita Falls Brewing Company](#). The local beer maker is expanding its space located at 701 Indiana Ave. to include a beer garden. In an interview with KFDX-TV Texomas, Bitsche said, “[This] is something we’ve been wanting to do since we opened. We just kind of tackled things in stages, and we’ve kind of reached capacity, we need more seating, and it’s a great addition to be able to have an outdoor space.” [Catch up on the full news story here.](#)

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## Chamber Happenings

### Where The Ribbon Is Being Cut

The Chamber Team will be out in full force in the coming days to cut the ribbon at these Wichita Falls locations noted below. Join us to get in on all of the red ribbon cutting fun!

- [Tuesday, July 11 at 2:00 p.m. for Turtle D’s](#), 900 8th St, Suite 100 Wichita Falls Chamber Boardroom Presented by American National Bank
- [Wednesday, July 12 at 10:00 a.m. at Residence Inn by Marriott](#), 4233 Kell E Blvd

### Get Your Networking in Gear

Set your alarm to start your day right with the Chamber Team on Thursday, July 13 for Wake Up Wichita Falls. This event will be held from 8:00 a.m. to 9:00 a.m. at Ruben’s House of Classics located at 417 Indiana Ave. [RSVP to let us know that you will be there.](#)

If catching up after hours is more your style, join your Chamber community on Thursday, July 27 from 5:00 p.m. to 7:00 p.m. This Business After Hours event will happen at Foundation Automotive at 315 Central East Freeway. [Send us your RSVP now.](#)

### A Glimpse in the Rearview Mirror

We are fondly remembering our ribbon cutting at [El Primo Mexican Grill & Taqueria](#). Congratulations to the owner, Cesar Gonzales!

And Business After Hours at [Horseshoe Bend Cellars](#) was a hit! Thank you to GM, Gabi, and owner, Scott, for having everyone out! “Way to go, Tyler!” for donating your jackpot to Catholic Charities!

Keep supporting these Chamber members by searching the [Wichita Falls Chamber Member Directory](#) before you head out the door to enjoy Wichita Falls!

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## New Member Mentions

We are cheering loud this week as we honor these new Chamber members:

- [Brewnita Café](#)
- [Cards & Culture](#)
- [Kairos Restorative Medicine](#)
- [McLain Mindset](#)
- [Mystic Floral & Garden, Inc.](#)
- [Relevant Tec](#)
- [Storm Force Media – Jack FM](#)

## Military Matters

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### Five & Thrive Resource Is Now Available

[Five & Thrive](#), a resource focusing on five quality of life issues that directly impact military families — housing, childcare, education, healthcare and spouse employment — is now available online. This initiative provides resources and best practices related to each area and ideas for how communities can partner together to strengthen these areas. Part of this initiative, the [Thrive Guide](#) is a guide designed by spouses for spouses, which serves as a resource for Air and Space Force spouses at all levels.

### International Partner Spotlight: Kingdom of Saudi Arabia

The largest international partner represented in the 82d Training Wing at Sheppard Air Force Base is the Royal Saudi Air Force (RSAF), [Kingdom of Saudi Arabia](#), which has been training at Sheppard since 2011. Students in the RSAF come here to participate in technical training and to attend English language training. The RSAF also has their very own Country Liaison Office represented on the base.

Last week also saw the celebration of Eid al-Adha, one of the most important days for Muslims. A [recent USA Today article](#) notes that this day “commemorates Prophet Ibrahim’s devotion and obedience to Allah and marks the completion of the annual Holy Pilgrimage of Hajj.”

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## Jobs Board

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Do you like to go, go, go? If so, the City of Wichita Falls seeks a [Transit Operator](#) to drive a transit system bus on an assigned route. As a Transit Operator, you will be following routes, adhering to timetables, embarking and debarking passengers, collecting fares, generating transfers, maintaining passenger counts, coordinating activities with dispatchers and other drivers and completing required records. Explore details about this opportunity and more like the ones below on the [Wichita Falls Chamber Jobs Board](#).

- [IT Technical Analyst, Hospice of Wichita Falls](#)
  - [Chamber Membership, Wichita Falls Chamber](#)
  - [Manager, Work Services Corporation](#)
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- [Elections Administrator, Wichita County](#)
- [News Content Specialist, KAUZ News Channel 6](#)

## In Other News...

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### Entrepreneur

#### **Why a Solid HR Infrastructure is a Must-Have for Business Growth**

HR may not be top priority for entrepreneurs as they work to grow their business. That should not be the case. HR is an essential component that will be the foundation for a more robust growth path.

[Read More](#)

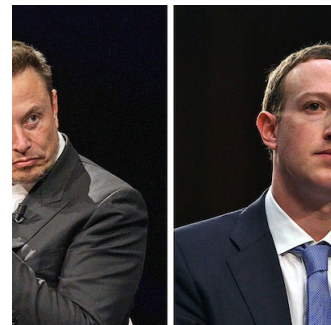


### The Economist

#### **The Musk-Zuckerberg social-media smackdown**

With Threads, a copycat app, Meta hopes to capitalise on Twitter's travails

[Read More](#)



### Texomashomepage.com

#### **East side community celebrates business grand opening**

Seventh Street Laundry had its grand opening ceremony Saturday morning, and various community leaders and members came out in support of the new business.

[Read More](#)



**Isn't it time you joined the  
Wichita Falls Chamber?**

Start making the right connections today to take your business to the next level.



WICHITAFALLSCHAMBER.COM/ATTHEHEARTOFBUSINESS



Grow your business in  
Wichita Falls.



Contact us at  
940.723.2741 or [wichitafallschamber.com](http://wichitafallschamber.com).



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