



Quote of the Day

"Focus on what you control today. The things that you do today correctly — that's what prepares you for the future. All of us are addicted to tomorrow ... but making it happen today is how you improve." — NICK SABAN

Welcome to Falls Forward!

While the Wichita Falls Chamber has been around since 1901 (125th birthday — we see you coming), this is the first issue of our new publication *Falls Forward*. More than a newsletter to simply keep you informed of what is happening in our corner of the community, it is meant to be a weekly roundup of the good news in the Wichita Falls region along with business and community stories from around the nation that could impact our future, all mixed in with a little dash of aspiration. We are looking forward to this journey with you. If you know of someone who should be receiving *Falls Forward*, send me an email at ron@wichitafallschamber.com, and we will add them to the family.

Always Forward.

- Ron Kitchens

Vicki Pratt Joins the Chamber Team

Vicki Pratt will be joining the Chamber Jobs team focusing on working with existing companies on growing more and better jobs as well as recruiting new companies to the region. Vicki is a Certified Economic Developer, as well as a Master Economic Development Practitioner, and has worked in economic development previously in New York, Missouri,

Kansas and Michigan. Vicki has purchased a home in Wichita Falls and is looking forward to being closer to her son and family in the Metroplex.

Chamber Happenings

Where The Ribbon Is Being Cut

The Chamber Team was on hand this week to celebrate ribbon cuttings at [El Primo Mexican Grill & Taqueria](#) on Tuesday, June 27 at 3139 Seymour Highway and at the grand opening of [D.J. Dickey Farmers Insurance](#) on Wednesday, June 28 at 1505 Southwest Parkway, Suite 104.

Coming up, we invite you to join us [Friday, June 30 at 11:00 a.m. at Complete Health](#) to revel in the cutting of the ribbon at 3201 Lawrence Road, Suite 538. Our team also invites you to join us on [Thursday, July 6 at 2:00 p.m. to Reeler Inn Aquatics](#), located at 3100 Seymour Highway, Suite 212, for more ribbon cutting.

Operation Sticker Day

Our team hit the town installing our new 2023 Chamber member stickers and military support stickers! Didn't get a sticker yet? Don't worry! We will be making several more trips to hit all our amazing members!

Ready to Roll With the Punches?

Y'all, when we say [Pueblo Boxing's](#) classes are awesome, we mean it! Our team recently enjoyed an excellent workout onsite with heavy hitters, Juan and Thad, and are now sending these two awesome trainers heartfelt shout-outs. What are you waiting for? Your first two classes are free!

New Member Mentions

We are bringing down the house for these recent new Chamber members:

- [Voltage Tree & Lawn Care](#)
- [Black Butterfly](#)
- [J & H White Professional Cleaning Services](#)
- [Quickees Delivery](#)
- [Caliber Collision](#)
- [Jolie Medical Aesthetics](#)

Military Matters

Welcome General George Dietrich

Brigadier General George "Dutch" Dietrich assumed command of the 82nd Training Wing during a change of command ceremony on Tuesday, June 27, accepting the transition of responsibility from his predecessor Brigadier General Lyle Drew. General Dietrich's most

recent command was at Ramstein Air Force Base Germany. [Learn more about General Dietrich here.](#)



Honoring CMSgt John Chilcote for 26 Years of Service

Congratulations to [Chief Master Sergeant John P. Chilcote](#) on his retirement from the United States Air Force after 26 years of service. CMSgt Chilcote served as the Command Chief of the 82d Training Wing at Sheppard Air Force Base. Thank you for your contributions to Sheppard Air Force Base and Wichita Falls.

Sheppard Air Force Base Trains Students From Over 45 Different Countries

When you think about Sheppard Air Force Base and international partnership, your first thought might be the [80th Flying Training Wing](#), home to the Euro-NATO Joint Jet Pilot Training (ENJJPT) Program. This program conducts pilot training for students from 14 different countries, including the U.S., Canada, United Kingdom, Italy, Turkey, Greece, Portugal, Spain, Denmark, Norway, Germany, Belgium, the Netherlands and Romania.

But it isn't just the 80th that consists of international partners, but also the [82nd Training Wing](#). While the number of students and countries represented fluctuates, trainees came from 39 different countries last year alone. The largest number of trainees come from the Kingdom of Saudia Arabia and Qatar. Other participating countries include, but are not limited to Jordan, Oman, Slovakia, Kuwait, Indonesia, Bahrain, Thailand, Timor-Leste, Jamaica, Trinidad, Lebanon and Bangladesh. In coming issues, we will feature a new country each week for you to enjoy.

Military Spouse Welcome & Networking Coffee

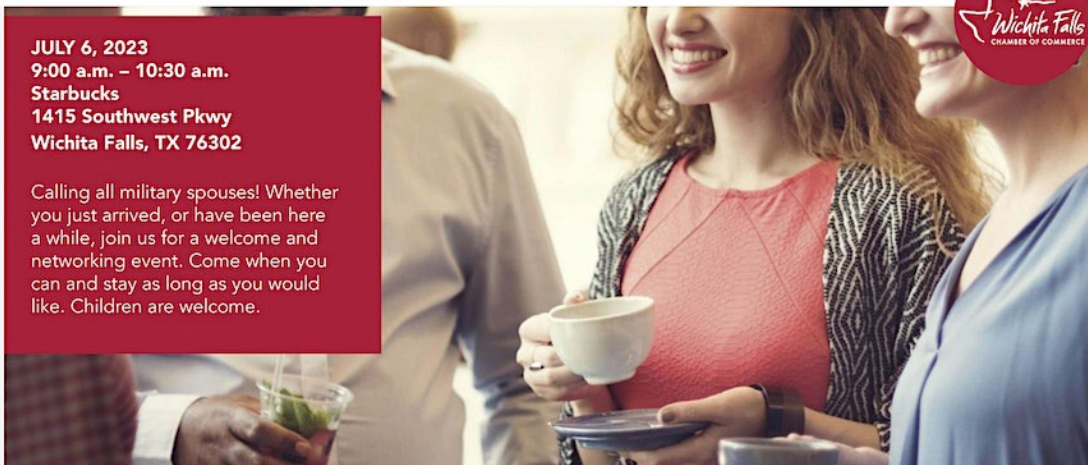
Calling all military spouses! Whether you just arrived, or have been here a while, join us for a welcome and networking event on Thursday, July 6 from 9:00 a.m. to 10:30 a.m. at Starbucks, located at 1415 Southwest Parkway. Come when you can and stay as long as you would like. Children are welcome. [Please RSVP here](#) or contact [Kaycee Denny](#) with questions.

Military Spouse Welcome & Networking Coffee



JULY 6, 2023
9:00 a.m. – 10:30 a.m.
Starbucks
1415 Southwest Pkwy
Wichita Falls, TX 76302

Calling all military spouses! Whether you just arrived, or have been here a while, join us for a welcome and networking event. Come when you can and stay as long as you would like. Children are welcome.



Please RSVP: <https://wfcmilspousecoffee.eventbrite.com>

Jobs Board Highlights

Explore these opportunities and more on the [Wichita Falls Chamber Jobs Board](#).

- [Radiology Technologist, ER Now](#)
- [Process Engineer, Sealed Air](#)
- [Director of Development & Public Relations, Child Care Partners](#)
- [Physician \(Primary Care\)](#)
- [Digital Content Producer, KAUZ News Channel 6](#)

In Other News...

Gallup

A Great Manager's Most Important Habit

Meaningful feedback matters even more than days in the office. Learn how to upskill managers into coaches who boost employee engagement.

[Read More](#)

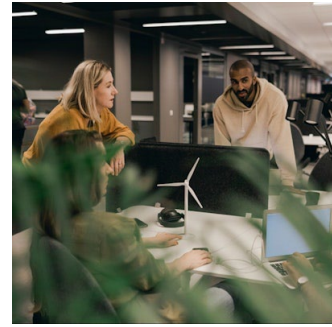


Entrepreneur

Here's One New Way for Business Owners to Cut Costs and Meet Sustainability Goals

Now more than ever, small and medium-sized businesses (SMBs) need real, tangible solutions to rising operating costs and evolving consumer demands. Solutions must be flexible, affordable and long-lasting; cleantech, despite its niche-sounding nature, has broad applications that can help business owners stay competitive and impress stakeholders with...

[Read More](#)



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SAFB 82nd Training Wing announces Change of Command

The men and women of the 82nd Training Wing at Sheppard Air Force Base are now taking orders from a new commander, following a Change of Command Tuesday morning.

[Read More](#)



Isn't it time you joined the Wichita Falls Chamber?

Start making the right connections today to take your business to the next level.



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Wichita Falls Chamber of Commerce

Grow your business in Wichita Falls.



Contact us at

940.723.2741 or wichitafallschamber.com.



Wichita Falls Chamber

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