



East Side Transformation

Back in October, the Community Health Care Center unveiled its vibrant new look, adding a touch of inspiration and community spirit to the East Side. In a celebratory event, the center proudly introduced the Wichita Falls mane horse and mural to the community, transforming the building.

The City has embraced this initiative to foster a sense of togetherness and elevate morale, recognizing the power of public art to unite and uplift. Serving East Side residents since 1994, the Community Health Care Center remains committed to enhancing the well-being of the community, and the new artwork is a testament to their ongoing dedication.

Notably, the mural incorporates elements representing Wichita Falls, including the iconic Falls and a tribute to Sheppard Air Force Base Airmen. According to Selena Mize, the artist behind the mural, the goal was to highlight the city's cultural references and create a visually appealing representation of the community.

At the heart of this initiative is the service that defines the Community Health Care Center. They emphasized their commitment to treating patients with care and importance, ensuring they feel valued. The chosen motifs on the horse reflect a desire for simplicity, allowing the community to appreciate the beauty and significance with each passing drive along Martin Luther King Boulevard. If you have yet to go see it, make sure to explore our beautiful community and artistic expression that now graces our beloved East Side!



Chamber Happenings

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STATE OF THE
ECONOMY



State of the Economy

The Wichita Falls Chamber's State of the Economy will be a gathering of National, State, and Local Economic Experts for the purpose of discussing the current state of affairs. The event will

take place on March 19, 2024, from 10:00 a.m. to 1:00 p.m. at Sikes Lake Center. Interested in being a sponsor for this event? Contact Jon or Sara at 940.723.2741 or click the [link](#) to buy your tickets today!

Lunch & Break Sponsor



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DEFINING OUR CULTURE

April 10-11, 2024



Defining Our Culture

Who are we as a community and how do we create a vibrant culture that curates the future? Join us for Defining Our Culture on April 10 and 11 from 8:00 a.m. to 5:00 p.m. and be a part of this community-changing movement.

This event is designed to create a dynamic and inclusive platform where individuals and organizations such as the Wichita Falls Chamber of Commerce, Midwestern State University, Texas Tech University System, Sheppard Air Force Base, and the City of Wichita Falls can come together to explore, articulate, and prioritize values that promote unity, growth, and prosperity in Wichita Falls. Click [here](#) to register for this event!

Featured Events

Take a Swing Against Poverty

Go out and support our local [Catholic Charities Northwest Campus](#), all while playing golf! Hosted by

Next Level Golf. Register now by scanning the provided QR code to secure your spot in their 2-man scramble. Test your skills for a chance to win a \$5,000 hole-in-one prize! The location is 3910 Wayne Avenue, suite 110. Starting this Thursday, March 7 from 9:00 a.m. to 9:00 p.m.

The flyer features a purple background with a silhouette of a golfer on the left. At the top, it lists 'Catholic Charities Northwest Campus Fort Worth'. The main title is 'Take a Swing Against Poverty' in a stylized font. Below that, it says 'March 7th - 9th Hosted at NEXT LEVEL GOLF'. The golf course is 'TPC Scottsdale, Scottsdale, AZ'. The entry fee is '\$75 + \$1.88 service fee (\$150 + \$3.75 service fee per team)'. The tournament format is 'Players Per Team 2-Man Scramble' and the prize is 'Hole In One \$5,000 Prize'. A QR code is provided with the text 'Scan to Reserve'. Contact information for sponsorship and tournament questions is listed at the bottom, along with a disclaimer: 'First come first served on tee times. Additional tee times may be added once the times above are filled. Entry fee is non-refundable. SEE WEBSITE FOR COMPLETE DETAILS.'

St. Patrick's Day Festival

Grab your green attire and go support Downtown Development for their Annual [St. Patrick's Day Downtown Street Festival](#). This year, they have added another stage to bring you more live music. Bring your friends and family and enjoy their line-up, bringing Uncle Lucius to Wichita Falls! The location is 900 Ohio Avenue. Saturday, March 16, 2024, from 2:00 p.m. to 9:00 p.m. Get your tickets today!



What's Happening This Week

Monday March 4,

- [Thomas Fowler Monthly Membership Meeting](#): At American Legion Post #169, starting at 6:00 p.m.

- [Tommy Finley and Rusty Nails](#): At the Silver Strings Entertainment Center Country Ballroom, starting at 7:00 p.m.

Tuesday March 5,

- [Nature Preschool](#): At River Bend Nature Center, starting at 2:00 p.m.
- [The Side Quest Sci-Fi/Fantasy Book Club](#): At the Wichita Falls Public Library, from 6:00 p.m. to 7:30 p.m.

Wednesday March 6,

- [Community Champions Day](#): At the Meals on Wheels Center, from 10:00 a.m.
- [March Homeschool Art Class, Ages 8-11](#): Crashworks STEAM Studio & Marketplace, from 10:45 a.m. to 11:45 a.m.

Thursday, March 7,

- [Mommy & Me – Famous Artists; Picasso](#): At CrashWorks STEAM Studio & Marketplace, from 10:00 a.m. to 11:00 a.m.
- [Boy Scouts of America Roundtable](#): At Northwest Texas Council, starting at 6:30 p.m.

Friday, March 8,

- [Disney's Mary Poppins](#): At the Wichita Theatre, from 7:30 p.m. to 10:00 p.m.
- [Survivor Spring Break](#): At Yogi Bear's Jellystone Park Camp-Resort, starting at 4:00 p.m.

Saturday March 9,

- [Watercolor Easter Cards](#): At 9th Street Studios with Gingersnap arts, starting at 10:30 a.m.

- [Strange Lucy and Hellen Bach](#): At Legends Roadhouse, starting at 8:30 p.m.

Sunday March 10,

- [Meet Jason White](#): At Apache Casino Hotel, from 11:00 a.m. to 12:00 p.m.

What's Happening Next Week?

Monday March 11,

- [Art Lab Spring Break Camp Ages 5-9](#): At the Kemp Center for the Arts Council Wichita Falls, from 10:00 a.m. to 12:00 p.m.
- [STEAM Spring Break Camp](#): At River Bend Nature Center, starting at 5:00 p.m.

Tuesday March 12,

- [Spring Break Camp](#): At Whispers of Hope Horse Farm, from 8:30 a.m. to 12:30 p.m.
- [Spring Break Animal Show](#): At River Bend Nature Center, from 2:00 p.m. to 3:00 p.m.

Wednesday March 13,

- [Top Tier Cheer Clinic](#): At Gymnastics Sport Center Storm, from 9:00 a.m. to 2:00 p.m.
- [DIY Kids Ages 6-11](#): At the Wichita Falls Public Library, from 4:00 p.m. to 5:00 p.m.

Thursday March 14,

- [Just Between Friends Huge Pop-Up Kids' Sale](#): At Sikes Senter Mall, from 9:00 a.m. to 7:00 p.m.
- [Late Night Thursdays](#): At the Kemp Center, from 5:00 p.m. to 8:00 p.m.

Friday March 15,

- [Florida Strawberries by The Fruit Truck](#): At Atwoods Ranch & Home Goods, starting 6:30 p.m.
- [St. Patrick's Charm Bracelet Station](#): At Live Love Fashion, starting at 7:00 p.m.

Saturday March 16,

- [D-Town Fringe Flea](#): At Alley Cat Vintage Mercantile, hosted by Emmalee's Shop, Fashion Garage and Alley Cat. From 10:00 a.m. to 5:30 p.m.
- [Public Impound Auction](#): At Mike's Towing Service, starting at 9:00 a.m.

Sunday March 17,

- [Shamrock Shenanigans](#): At Yogi Bear's Jellystone Park Camp-Resort, starting at 1:00 p.m.

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WF to host Small Business Summit in November

Governor Greg Abbott today congratulated 15 communities selected as 2024 Governor's Small Business Summit host cities, one being our very own Wichita Falls

[Read more](#)



Breaking Defense

Anduril, Hanwha team for Army's S-MET robot transport competition

Anduril will serve as the prime contractor to deliver a modified, autonomy-ready Uncrewed Ground Vehicle (UGV) based on Hanwha's proven Arion-SMET platform, according to an announcement.

[Read more](#)

TIME

Meta Hit With E.U. Complaints Over 'Pay-or-Consent' Data Collection for Targeted Ads

Eight consumer groups are accusing Meta of violating E.U. data-collection consent rules by creating a 'smokescreen' that offers users the choice of ad-free services as long as they pay.

[Read more](#)





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GROWING BUSINESS

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Isn't it time you joined the
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