



Quote of the Day

"What if we develop our employees and they leave? What if we don't and they stay?"

Leaderfest Will Change Your Life

The quote above is one of my favorites because it reminds me of the cost of lack of action. I hear lots of talk these days that we as a community need to grow but I just do not see much talk about how to invest in growth.

Leaderfest is about changing that. It is about investing in your number one asset, your people, yourself, the future.

I suppose it is human nature to look for homeruns as opposed to base hits, but at the most, a homerun can win a game, but it will never win the season. For us to grow as a community, to win the next decade, we need to be hitting lots of base hits and developing our teams is one of those base hits that has the most impact on growth. According to Gallup, organizations that focus on investing in developing their employees, result in high engagement, which increases productivity between 20 and 30% which turns a base hit into a homerun.

A great way to invest in your teams and yourself, is to attend Leaderfest.

Noted below are a few of the frequently asked questions that have come our way. I trust these will answer the questions you might have.

What is Leaderfest?

Leaderfest is a multi-disciplinary leadership conference that is focused on bringing the community together to learn from successful leaders who can provide a roadmap for our future growth.

Who Should Attend?

We curated Leaderfest for multi-generational teams. Your newest to most senior employees will leave with pages of notes and new ideas.

Remind Me Again What Ticket Prices Are?

A single seat is \$225 which is half the price this event would cost anywhere else. For those that want their teams to be together during the event, tables of 8 are available.

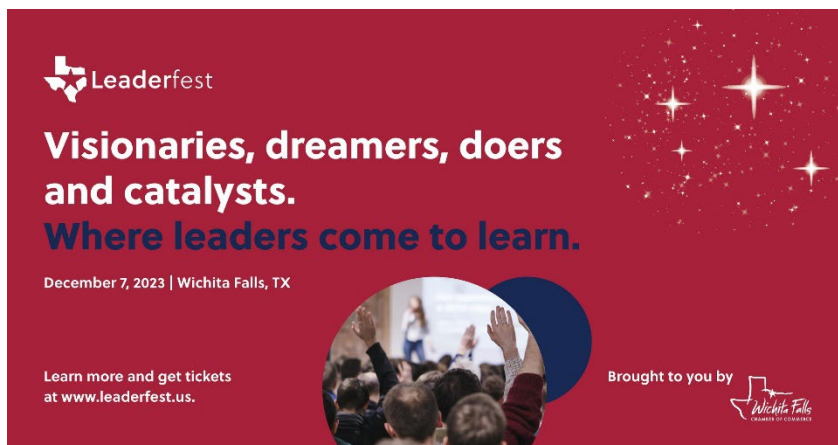
How Do I Get My Tickets?

Go to Leaderfest.us

Looking forward to seeing you December 7 at Leaderfest.

Always Forward.

- Ron Kitchens




Leaderfest

**Visionaries, dreamers, doers
and catalysts.**
Where leaders come to learn.

December 7, 2023 | Wichita Falls, TX

Learn more and get tickets
at www.leaderfest.us.

Brought to you by



Vicki Takes on NYC

Vicki headed to New York, NY last week with one of our partners, TeamTexas, to meet with several site decision influencers. She got to get the down low on what their industries are seeing, what projects they have coming down the pipeline, and how Wichita Falls can fit their requirements. She also got to enjoy networking with like-minded individuals from Economic Development Corporations all over Texas! Marketing our city is one the Jobs Team's favorite parts of the job!



Leader to Leader

Meet Gold Coat Ambassador Alan Donaldson of [State Farm Insurance](#)

What made you want to become a Wichita Falls Chamber of Commerce Gold Coat Ambassador?

I love Wichita Falls and that is why I opened my business here in 2017. I enjoy being a small part of new businesses that come to town.

What is your favorite place in town to eat lunch?

Deli Planet! Hands down the best hoagies around!

What is your favorite thing to do in Wichita Falls?

Golfing at our beautiful golf courses, attending Chamber events, going to the Farmer's Market. Taking my office dog, Rebel, to the Dog Park.

What is the most influential business book you have read?

'Made in America' – Sam Walton

What advice would you give to a future community leader?

Get involved! Join Rotary, apply to be on a City or Non-Profit Board, attend sponsored events (Business After Hours, Wake up Wichita Falls, etc). Meet anyone and everyone you can. Everyone I've met through these avenues seem to have a genuine desire to help others succeed.



New Member Mentions

We're thrilled to introduce and extend our gratitude to the latest members who have recently joined the Chamber:

- [White Buffalo Coffee Bar](#)
- [Pinnacle Integrative Orthopedics and Sports Medicine](#)

Military Matters

Military Only Indoor Golf at Next Level Golf

Join the Wichita Falls Chamber of Commerce for our next Hidden Gems, an opportunity to experience Wichita Falls' premier indoor golf simulator facility, [Next Level Golf](#). From 6:00-8:00 p.m. join us for free sim play and snacks. Drinks available for purchase (non-alcoholic and alcoholic- no outside beverages allowed). Children aged 12 and up are welcome, but they must be accompanied by their parent/guardian.


This event is free but does require that you [RSVP](#). This event is open to permanent party and their families.

Don't Miss Hidden Gems!



Join the Chamber for a military only, indoor golfing event at Next Level Golf. This event is for permanent party military and their spouses.

Date: November 1
Time: 6:00 p.m. to 8:00 p.m.
Location: 3910 Wayne Avenue Suite #110



Please RSVP through EventBrite no later than October 27.

International Partner of the Month: Netherlands

[Koningsdag](#), King's Day, is a celebration for the birthday of Willem-Alexander, King of the Netherlands. The history of King's Day dates back to 1885, when it was actually Princess's Day, celebrating the then Princess Wilhelmina's fifth birthday. King Willem-Alexander's birthday is April 27 and orange shirts, wigs, hats, balloons and more fill the streets. Why orange? It's the official royal color, representing the House of Orange.

Don't be surprised if you also see a good amount of orange in Wichita Falls too, as the Royal Netherlands Air Force throws a King's Birthday Party every year at Sheppard Air Force Base!



Jobs Board Highlights

This Week's Featured Job- Finance Controller (Hybrid)

Do you have a finance background and would like to have hybrid employment? Join the Pratt & Whitney team! Find more information about this [job](#) and others on our [Jobs Board](#).

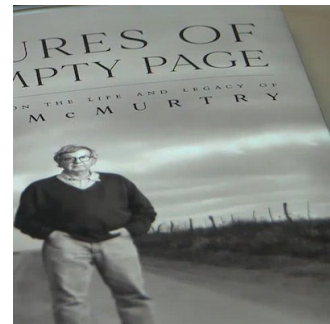
- [Historian](#), Sheppard Air Force Base
- [Official Court Reporter](#), Wichita County Courthouse
- [Warehouse Supervisor](#), Senderoo
- [Electronics Teacher](#), WFISD Career Education Center
- [Volunteer Recruitment and Placement Specialist](#), Hospice of Wichita Falls

<https://www.newschannel6now.com>

MSU Texas hosts speaker series for book honoring of Larry McMurry

"This is where his literary life began, and this is where it ends, and we're continuing it on with our book."

[Read More](#)

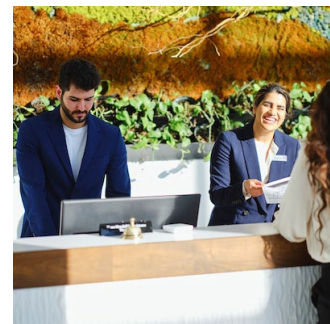


Entrepreneur

What I've Learned Training the Top Hotel Brands in Customer Service

Secrets of customer service as practiced by the greatest Five Star hotels in the world — from the trainer who teaches them.

[Read More](#)

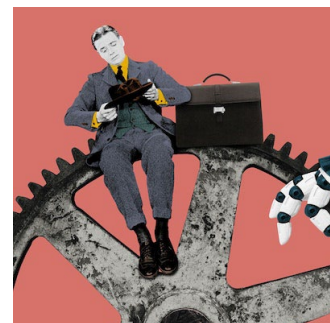


The Economist

Pity the modern manager—burnt-out, distracted and overloaded

Corporate leadership is more daunting, but also more important, than ever

[Read More](#)





Contact us at
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